

## Coaches Profile – About Andrew Pride

Andrew Pride is the founder and principal of Smart-BIZ Business Coaching and Consulting. Together with a team of hand selected Small Business Specialists and Suppliers Andrew has been offering truly unique and rewarding Business Improvement Programs for over 10 YEARS now, as well as Web Based Process Management Systems to fully automate information flow within Trade and Service based businesses.



### Andrew's Business Experience...

Andrew experience with over **300 Small Business Owners** means he understands just about any industry or area of business improvement you may choose to look at with him and as one of **Sydney's Leading Consultants** has even worked with Franchises like **Ultratune, Pirtek and Hogs Breath Cafe** to mention a few.

### Here are some of the businesses Andrew has experience with...

- 4x4 Modifications & Accessories
- Accounting
- Adventure Products
- Air Conditioning – Commercial
- Air Conditioning – Domestic
- Auto Accessory Fitting
- Auto Upholstery
- Bakery & Cake Shop
- Bathroom Renovations
- Bookkeeping Services
- Building & Construction
- Cafes & Take-Away
- Child Care Centre Chain
- Clothing Alterations
- Computers - Networking & Technology
- Computers - Repairs & Upgrades
- Computers - Specialised Systems
- Coffee Roasting and Wholesale
- Concrete Cutting
- Conveyencing Services
- Delicatessen
- Electrical Services
- Engineering & Manufacturing
- Environmental Planning
- Environmental Products
- Fencing Contractor – Residential
- Fencing Contractor – Rural
- Financial Planning
- Fitness & Kickboxing Gym
- Garden Maintenance Services
- Hamburger Restaurant
- Handmade Furniture Manufacture
- Health Food Store
- Houseboat Hire Services
- Hydraulic Breakdown Services
- Indoor Sports Centre
- Kitchen Manufacture and Joinery
- Laboratory Equipment Installation
- Landscaping Services
- Landscape Supplies
- Laser Etching and Engraving
- Lawn Maintenance
- Locksmith & Security
- Manufacturing Company
- Mechanical Repairs
- Mortgage Broking
- Motor Vehicle Parts Reconditioning
- Office and Administration Services
- Panel Beating & Spray Painting
- Paving & Retaining Walls
- Pest Control
- Photography - Glamour & Talent
- Photography - Nature, Flora & Fauna
- Photography - Wedding & Family
- Pizza Restaurants
- Plastics Manufacturing
- Playground Designer
- Private Building Certifier
- Property Developer
- Promotional Products
- Replacement Batteries – Retail
- Retail Timber Flooring
- Rubbish Removal
- Signwriting & Business Graphics
- Solar Electricity Installation
- Solar Hot Water Installation
- Specialised Floor Coatings
- Specialised Metals Supplier
- Spill Control Products
- Stationery Supplier
- Steakhouse
- Specialised Tea Supplier
- Tile Regrouting & Renovation
- Turf Supplies
- Web Designers
- Wholesale Timber Flooring

### His APPROACH to Business Improvement...

Andrew holds a number of Tertiary Qualifications in areas such as Business Management, Sales, Marketing, Finance and Quality Assurance and has also been PERSONALLY TRAINED and MENTORED by TWO of Australia's most SUCCESSFUL Business Entrepreneurs over a period of 9 YEARS! This invaluable knowledge enables Andrew to provide SIMPLE and INSIGHTFUL ADVICE on almost any area of business a client may choose to focus on with him. However his GREATEST ABILITY is being able to offer his clients almost endless REAL-LIFE EXAMPLES of how past Clients have overcome many of the same challenges and achieved similar goals as they may be looking for in their business. In fact Andrew believes that this unique ability is a major contributing factor in achieving the type of results his clients talk about in their [Client Testimonials](#).

Andrew offers a different approach to the typical "KICK in the PANTS" style employed by many less experienced Consultants or Coach's in what has become a rather large and unregulated industry. His approach to Business Improvement includes spending time to educate his clients on solid business principles so they gain a NEW FOUND PERSPECTIVE on their BUSINESS and set some clear GOALS and PRIORITIES for the future. By doing so his clients create "MOTIVATION FROM WITHIN" rather than needing to be pushed into action by someone else, and when this approach is combined with a simple ACTION PLAN for the future, clients make solid progress and develop many new skills along the way!

### Andrew's INVITATION...

Andrew invites you to **call him personally on 0412 895 599** for a quick chat about your goals and priorities for the future. From there he will offer you some relevant advice for your business so you can decide whether his input and assistance is right for you. Please also visit [Business-Advice.com.au](http://Business-Advice.com.au) which provides a solid background of information on our approach to maximising business performance...

